



Early Educational Resources

The Bellbird 2020 catalogue is now digital!

Are you curious?



Welcome to Bellbird 2020!

Our next chapter is all about embracing sustainability and taking our catalogue digital.

What does 2020 look like?

Angela and I are always curious and inspired by the world and environment around us, which is changing at a rapid pace.

The beginning of a new decade feels like the perfect time to tap into this, grow and adapt Bellbird for the future. A time to create change and leave a legacy for our children.

We have decided to build a whole new, intuitive experience including an updated website and yes, excluding printed catalogues!

Why have we done this?

In short, to be more sustainable! We have calculated that by not printing catalogues, we will save about 1,000 trees every year, plus drastically reduce the impact on the environment made by delivering them.

We also know how precious your time is, and have developed our new system to ensure it is optimised for educating, and not spent ordering.

Going digital also allows us to make the best products available to you sooner throughout the year, whilst maintaining the quality and innovation you know, expect and trust from Bellbird, including Trent's personal, rigorous testing.

We are passionate about early education and protecting our planet, and just as passionate about this transition. Our team is highly capable and excited to support you to maintain our commitment to exceptional customer experience.

We welcome you on board to join us on our journey and make 2020 the year of being curious, sustainable and open to change.

Kind Regards, Trent & Angela



**A proudly Australian
Family Owned Company**



Why digital? It is sustainable and better for you

100% live online catalogue

Access to a dynamic and up-to-date product range with regular new releases all year round so you can say goodbye to out of date printed catalogues.

A better digital experience

Faster, easier and more convenient product selection and ordering. Plus, add items to your wishlist/s to work with your team and within your budget.

Optimised for early learning educators

Seek and you shall find! We've updated our search terms to give you the most relevant results - no more trawling through bulky catalogues looking for items.

Head to
bellbird.com.au

Contributing to sustainability

By eliminating paper catalogues, we reckon we're saving over 1,000 trees every single year! That's something to be proud of and talk to children about!

Inspiring and helpful content & articles

You'll see regular blogs and resources to inspire and help you give children the best early education they can get.



Growing Sustainability

We have given you a native seedling packet to plant in your Early Learning Centre garden. It's a small gift from us to say we hope you'll join us in this sustainability action and involve the children in the planting. Many thanks for your support.



Share your photos with us on **Instagram**, tagging **@bellbird.com.au**

What's **NOT** changing?



We remain 100% Australian owned and the Early Learning Specialists

Our team is made up of many experienced early learning educators - it's in our blood. Invite our team into your service to draw upon our passion and experienced advice.



We're customer-first

Since the beginning, we've upheld the fundamental values of customer service: nothing is too hard, and we always deliver personal, friendly service with a smile.



We're quality-driven

Our range is constantly being updated to bring you only the best quality, early learning-focused products from suppliers who focus on durability and value for money.



Speedy national delivery

Bellbird offers fast, efficient service and all goods are packaged with care. Our aim is to dispatch all orders of in stock products within 48 hours.



The 'Trent Test'

All products are carefully curated and selected by Trent, who conducts his personal test on them to ensure they deliver on purpose, quality, versatility and value. The Trent Test also involves robustly testing a product beyond the required safety standards to ensure longevity in an early learning environment.





At Bellbird we believe

Our Purpose

We believe every child deserves to be their best self.

The critical foundation of brain development is built in their early years and we have the resources to unlock that potential.

Our Mission

To provide high quality and innovative resources that inspire educators to create engaging environments that fit their pedagogy to spark the curiosity, creativity and imagination in a child's early years.

Our Vision

To build a high performing sustainable business with industry leading products, delivered by people focused on exceptional customer experience by a system that if followed will provide consistent results for all involved.



**Your account is set-up
and ready to go!**
bellbird.com.au

See the enclosed
account card with your
personal account and
log in details

Check out
our new website
and new products
for 2020

Like some help?
Call us or book
an appointment
today!

New Centre Information

About Resources Hub FAQs 1300 365 268

BELLBIRD FAMILY EDUCATED RESOURCES

100% Australian & Family Owned | National Fast Delivery | New Centre Specialists | FREE Freight on orders over \$200*

Products

Term 1

Explore our new products for Term 1, 2020

Get started

What's Changed?
A new chapter for Bellbird

Learn more

About Us
The Bellbird family story

Learn more

2020 Catalogue

Seasonal

Art & Craft

Furniture

Cultural Resources

Montessori

Sensory & Loose Parts Discovery

Inclusion & Development

Baby & Toddler

Load all categories

Term One Seasonal Ranges

Discover

Bellbird Best Sellers

Discover